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POLITICS AND SOCIAL MEDIA

SEMINAR BY DR. JENNY FREMLIN

This event is part of a winter seminar series by Media Psychologist Jenny Fremlin tying together technical knowledge, hands-on experience, theoretical understanding, and research to explain a range of evolving media.

For a full list of seminars visit www.aklitho.com/media_services_seminars

February 10, 2012 • 1-4:30pm at Centennial Hall

What role does social media play in the political landscape?

Find out how social media is being used in political campaigns, influencing government services, and changing how citizens connect with elected officials. We'll review innovative government outreach with social media and explore how social media can be an effective tool at the local, regional, and national level.

Special guest Lael Harrison, local attorney at Faulkner Banfield, will discuss legal considerations for local governments using social media.