



SOCIAL MEDIA

MEDIA DEVELOPMENT

MARKETING

TRAINING

Introducing
Alaska Litho Media Services

www.aklitho.com/mediaservices

SOCIAL MEDIA

Personal connections with your audience give social media a unique role in your media plan. Make sure you are tapping the full potential of this channel to tell your story and interact with your market.

Services Available: Social Media Audits, Strategy Creation, Set Up, Management, Facelifts, and Content Creation.

Did you know that
Americans spend 25%
of their time online using
social media?

aklitho

INSPIRE • CREATE

MARKETING

Building and maintaining connections with your customers so that you can provide relevant information that leads to action is what marketing is all about. Get inspiration and a helping hand from Alaska Litho.

Services Available: Strategy Creation, Materials Development, Campaign Planning, and Project Implementation.

MEDIA DEVELOPMENT

Branding across print and digital materials unifies your identity wherever your audience looks for you. We will help you develop your cross-media message so that your materials tell a complete story with a strong message.

Services Available: Cross-Media Evaluations, Supporting Materials, Newsletters, Local Business Listings, Publication Management, Direct Mail, and Cross-Media Campaigns.

TRAINING

Our public seminars and private training cover a range of topics in social media, marketing, and media development. Designed to simplify complex concepts, these learning events combine expert insight into the state of media with hands-on activities.

Call the
team at
Alaska Litho
for expert
input,
another
mind in the
creative
mix, or
more hands
to make
your idea
happen
faster...
We're here
to help.



Downtown: 228 Seward St. • Valley: 8420 Airport Blvd.
phone: 907.586.3170 • fax: 907.463.4924 • www.aklitho.com